



VOGUE

INSTITUTE OF ART & DESIGN

(Affiliated to Bangalore North University)

Formerly known as Vogue Institute of Fashion Technology

VOGUE

INSTITUTE OF
ART & DESIGN



www.voguefashioninstitute.com



The Sprawling College Campus

A Message from our Founder and Chairman **Dr. M. M. Kariappa**

Dear Students,

“The best and the most beautiful things in the world cannot be seen or even touched – they must be felt with the heart.” These inspirational words from the American Educator, Helen Keller, who overcame the adversity of being blind and deaf to become one of 20th century’s leading humanitarians hold true for design as well - “Design must first be felt to be expressed.”

Creativity is an expression of our inner being and the world we sense. You, who have chosen to embark on a career in the Creative Arts, will understand what I mean. A thought or an idea begins in the mind and translates onto paper. Technology makes it possible for us to translate ideas directly onto computers. Education seeks to empower us with the ability to open our minds to new ideas while, at the same time, discovering our own identity.

We encourage you to explore your taste, emotions and freedom of thought to create a signature of your personal identity. There is one quality that any individual must possess to achieve success, and that is definiteness of purpose – the knowledge of what one wants and the burning desire to possess it. To achieve this, one ought to have passion, perseverance and patience to emerge a winner.

Remember dear Students, always think positive and visualize your strengths. We are not just an institution; it is a vision that has taken concrete shape over a period of time. Today, it is recognized as one of the top Design Institutes in India, which is well regarded not just for the courses it offers, but also for the unique ethos that nurtures and strengthens an individual's character and personality. It is our aim, that every student who steps out of the portals of our Institute emerges a well-rounded individual - professionally, intellectually and morally.

So, any stream that you choose, be it Fashion, Jewelry, Interiors, Graphics, Animation and Multimedia, Visual Arts, Media & Film or a profession in Management, we promise to transform your potential into a positive, highly rewarding career. I would like to close with the words of the legendary football coach, Vince Lombardi: “The measure of who we are is what we do with what we have.”



Faces behind

OUR SUCCESS STORY

Our Board of
Trustees and
Advisory Board
Members



Prasad Bidappa
Fashion Consultant



Anu Nagappa
*Associate of Arts and Fashion
Design, London (UK)*



Alok Bhartia
East India Commercial Co. Ltd.



Dinesh Hinduja
Gokuldas Group



Mrs. Rukmini
Connoisseur, Visual Arts



**Dr. (Mrs.) Choodamani
Nandagopal**



Lynette Williams
Former Miss India



About Us

Since its inception in 1996, Vogue Institute of Fashion Technology has made an illustrious journey, thriving in its initial objective and promise of imparting Industry Specific Design Education to today's youth. Our institution rated as the top Fashion Designing Colleges in India is focused in offering training to promote employable skills and enhances social relevance.

Our Institution imparts training of various Academic Programs right from Vocational to Post Graduation Level, specializing in Design, Management and Technology. Our new Campus is an Architectural Design Marvel, built with state-of-the-art, post-modern amenities. It is located in the elite Apparel Park, a revered and prime project of Karnataka Government, is a hub of over seventy-five Textile and Apparel giants.

In addition to Industry exposure, our Institution offers technical and practical field knowledge with assured placements. The new Campus in Apparel Park is a Technologically Advanced Smart Campus, equipped with International Standard Design Laboratories for Textile, Pattern Making, Jewellery Making and Sewing among many others. It has a comprehensive Library and Research Centre to assist Students and Faculty. The study centers, workplaces and classrooms are aesthetically designed and fitted with LCD projectors. The Amphitheatre, Auditorium and Convention Hall are among the other Campus highlights.

Vision

To be the premier Institute of Academic Excellence in the Country, in the field of Art, Design and Management.

Mission

"Provide Customized Academic Programs through Professional Partnerships, to hone the skills, nurture creativity, inculcate Ethical Value through a Holistic approach, to prepare for Global Challenges"

Bachelor's Degree in

FASHION & APPAREL DESIGNING

B.Sc. – (FAD)

Duration - 3 Years

Eligibility - 10+2 / PUC / Equivalent

Affiliated to Bangalore North University

This Degree Program in Fashion and Apparel Designing builds a strong foundation in Art, Design and Technical Studies, enabling students to develop a clear perspective on creative and business aspects of this flourishing Industry.

It successfully incorporates innovative ideas in the field of Textile and Fashion Design, Merchandising, Marketing, Production, Retail Management, gaining knowledge in Fabrics, Styling and refining Design skills. The program evolves along with fashion itself, giving the best of opportunities to students to grow, adapt and create their own unique styling.

Career Opportunities

Fashion Designer, Stylist, Fashion/Design Consultant, Merchandiser, Production Assistant, Retail Merchandiser, Costume Designer for Film/ Theater, Bridal Designer, Illustrator, Pattern Maker or Grader, Visual Merchandiser, Milliner etc.



SEMESTER 1

- Language – I
- Language – II
- Fiber & Yarn Science
- Elements Of Fashion & Design
- Pattern Making & Garment Construction
- Constitution Of India & Human Rights

SEMESTER 2

- Language – I
- Language – II
- Fashion Illustration & Design
- Fabric Science & Analysis
- Pattern Making & Garment Construction
- Environment & Public Health

SEMESTER 3

- Language – I
- Language – II
- Textile Wet Processing
- Fashion Art & Design
- Pattern Making & Garment Construction
- Computers Application & Information Technology

SEMESTER 4

- Language – I
- Language – II
- History Of Textiles & Costumes
- Textile & Apparel Testing
- Apparel Production
- Communication Skills

SEMESTER 5

- Fashion Retail Marketing & Merchandising
- Apparel Computer Aided Design
- Needle Craft
- Draping
- Fashion Accessories
- Internship
- Life Skills & Personality Development

SEMESTER 6

- Entrepreneurship Development
- Apparel Computer Aided Design
- Apparel Total Quality Management
- Garment Surface Ornamentation
- Clothing Culture & Communication
- Fashion Portfolio & Design Collection
- Indian History Culture & Diversity
- Fashion Show

Bachelor's Degree in

INTERIOR DESIGN & DECORATION

B.Sc. – (IDD)

Duration - 3 Years

Eligibility - 10+2 / PUC / Equivalent

Affiliated to Bangalore North University



Interior Designing connotes significance between man and his space. Its functionality and utility enhances our lifestyle values in this dynamic environment. The objective of the course is to make students familiar with the meaning and purpose of design and train them in visual composition using 2D and 3D objects. Also, it proffers understanding the interior perception to develop a series of compositions qualifying as meaningful forms.

This course is designed –

- To train in various aspects of conceptual designing of space
- To mold and prepare students for the challenges of the Interior Design Industry
- To teach an interdisciplinary approach integrated with concepts of material science and design skills
- To create an efficient platform for Designers and Entrepreneurs
- To prepare students through case studies, portfolio presentations and industry interaction

Career Opportunities

Interior Co-coordinators, Freelance Designers, Interior Designers, Space Planners, Exhibition Designers, Consultants, Event Designers, Hospitality Consultants, Retail Designers, Kitchen and Bathroom Consultants Product/ Furniture Designer etc.

SEMESTER 1

- Language I
- Language II
- Fundamentals of Interior Design
- Construction Materials
- Colour concepts in Interiors
- Concrete Compressive Strength
- False Ceiling
- Schematic Design

SEMESTER 2

- Language I
- Language II
- Fundamental of 2D & 3D Graphics
- Construction material
- History of Interiors
- Environment and Public Health
- False Ceiling
- Construction Certificate

SEMESTER 3

- Language I
- Language II
- AUTOCAD
- Interior services
- Lighting
- Space planning in interior Design
- Communication skills
- SDC - Schematic Design Concept

SEMESTER 4

- Language I
- Language II
- Interior Services-II Plumbing and Sanitation
- Construction and Detailing
- Estimation costing and specification in interiors
- Life skill and personality development
- FC/SDC
- CC & EC

SEMESTER 5

- Construction Management
- Estimation, Costing & Specification for Interiors
- Interior services-II, Plumbing and Sanitation
- Advanced CAD in Interiors
- Model making & Furniture Design
- Internship
- SDC - Schematic Design Concept

SEMESTER 6

- Professional Practice in Interior Design
- Acoustics
- Textiles ForInteriors
- Accessories in Interior Design
- Interior Landscaping
- Project
- SDC - Schematic Design Concept

Bachelor's Degree in

JEWELLERY DESIGNING & MANAGEMENT

B.Sc. (JD&M) Proposed

Duration - 3 Years

Eligibility - 10+2 / PUC / Equivalent

Affiliated to Bangalore North University



Jewellery Designing, where an idea is transformed into a design, eternalized and treasured for generations. This course is offered to students passionate about designing and creating exquisite masterpieces. It encourages the students to amalgamate contemporary vision and style with the help of advanced stylistic research and individual creativity. The course provides the students with world-class inputs in designing and crafting of the jewels and help them stay abreast of the latest trends and developments in this field.

The options are endless, from mastering hand-rendering and casting, analyzing and appraising Gemstones, functional knowledge of metals, fabrication techniques and wear ability to acquiring computer design skills.

Career Opportunities

Jewellery Designer, Jewellery Manager, CAD Designer, Gemologist, Diamond Grader, Freelance Designer

SEMESTER 1

- English
- Language
- History Of Jewellery And Art
- Fundamentals Of Design (Pr)
- Computer Fundamentals
- Indian Constitution
- Management Of Organisation

SEMESTER 2

- English
- Language
- Basic Techniques In Jewellery Design (Pr)
- Classification Of Jewellery Products
- Human Resource Management
- Environmental Studies
- Metallurgy

SEMESTER 3

- English
- Language
- Advanced Technical Design (plain Metal)
- Diamonds - I (Th)
- Diamonds - II (Pr)
- Coreldraw (Pr)
- Financial Management

SEMESTER 4

- English
- Language
- Gemmology – I (Th)
- Gemmology – II (Pr)
- Advanced Technical Design (studded) (Pr)
- Entrepreneurship Development
- Manufacturing Tools And Techniques

SEMESTER 5

- Advanced Trend Design And Portfolio (Pr)
- CAJD (rhino) / (Pr)
- Luxury & Retail Jewellery Segments
- Gem And Jewellery Exports
- Manufacturing Tools And Techniques (Pr)
- Instrumental Studies
- Marketing, Branding And Management

SEMESTER 6

- Internship Project
- Portfolio Presentation

Bachelor's Degree in

VISUAL ARTS

ANIMA TION & GAME ART

BVA- (A&G)

Duration - 4 Years

Eligibility - 10+2 / PUC / Equivalent

Affiliated to Bangalore North University

Career Opportunities

TV Channels – including Shows, Serials News and Production Houses/ Movie Studios, New age advertising, TV and Print Advertisements, Videos, Comics, Brands/ Companies, Game Studios, Websites / Portals, Newspapers and Magazines etc.



Animation is a dynamic media of communication designed to manipulate images, developed for both Entertainment and Non-Entertainment applications. The Course offers knowledge in Basic Animation principles, Cell Animation and Digital Animation.

Animation is used widely in Film Making which encompasses both traditional and digital knowledge, which is the core training area in this course. Perhaps there is no field devoid of animation. An upcoming trend is the area of Game Design – the art of applying Animation design and aesthetics to create Games for Educational or Entertainment purposes.

SEMESTER 1

- Language I
- Language II

CORE THEORY

- Story of Art 1
- Visual Thinking
- Fundamentals of Design 2D &3D

CORE STUDIO COURSE

- Fundamentals of Drawing - I
- 2D &3D Design Practice
- Inter Design studies I
- Constitution of India and Human Rights
- Workshop / Project / Journal writing

SEMESTER 2

- Language I
- Language II

CORE THEORY

- Story of Art 2
- Introduction to Visual cultures
- Colour theory

CORE STUDIO COURSE

- Fundamentals of Drawing –II
- Colour Composition
- Inter Design studies- 2
- Environment and Public Health
- Workshop / Project / Journal writing

SEMESTER 3

- Language
- Language II

CORE THEORY

- Film appreciation & analysis part
- Story concepts Visualization

CORE STUDIO COURSE

- Classical Animation
- Digital Art I
- 3D Animation I
- Computer Applications and Information Technology

CORE ELECTIVE

- CC & EC – Workshop

SEMESTER 4

- Language I
- Language II

CORE THEORY

- Camera & film editing

CORE STUDIO COURSE

- Digital Art II
- Classical Animation II
- 3D Animation II

CORE ELECTIVE

- Workshop

SEMESTER 5

CORE THEORY

- Acting for Animation
- Theory of Design

CORE STUDIO COURSE

- 3D Lab I
- Preproduction I
- Postproduction I

CORE ELECTIVE

SEMESTER 6

CORE THEORY

- Art appreciation

CORE STUDIO COURSE

- 3D Lab II
- Preproduction II
- Lighting & Camera
- Postproduction II
- 3D Animation and Rigging II

SDC - CORE ELECTIVE

SEMESTER 7

CORE THEORY

- Animation Studio Design & Management

CORE STUDIO COURSE

- Major Elective II: Modeling & Texturing /Animation / VFX
- Animation Research Project Part I Viva Project Report Show reel

CORE ELECTIVE

SEMESTER 8

- Project -Part II (Continued from Semester VII)
- Internship

MERITORIOUS STUDENTS

WHO MADE US
PROUD



Bharathi S.L.
3rd Rank
B.Sc. (FAD) 2006



Namratha S. Karanth
4th Rank
B.Sc (FAD) 2008



Shwetha Shantha Kumar
2nd Rank
B.Sc (FAD) 2007



Neha A Tilesara
4th Rank
B.Sc. (FAD) 2014



Supreetha Bharadwaj
1st Rank
B.Sc. (FAD) 2002



Satyaki Chanda
3rd Rank
B.Sc. (FAD) 2014



Aamira Khan
4th Rank
B.Sc (FAD) 2017



Nisha D
2nd Rank
B.Sc. (FAD) 2015



Seema V. Kulkarni
5th Rank
B.Sc (FAD) 2009

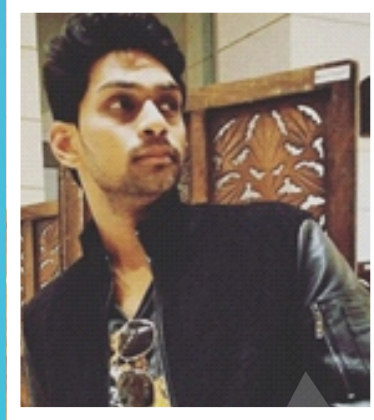


Heena Parveen
6th Rank
B.Sc. (FAD) 2010

BANGALORE UNIVERSITY
RANK HOLDERS



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I can say I am a proud member of Vogue family. My time in Vogue has made me evolve personally and professionally. My greatest and most sincere thanks to all my faculties who stood by my side when I needed them.

I am absolutely positive that I couldn't have got anything better than this. If I were to live this whole moment again I will do it with great pleasure and warmth.

**- Keerthi Kashyap,
B.Sc - FAD**

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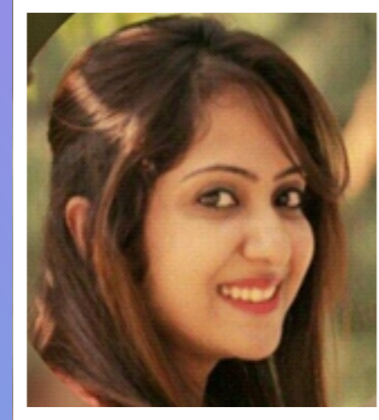
Confidence and self-contented, I think, is the most important quality you can have as a designer, and it's something I was able to acquire while studying at Vogue.

Through Vogue and especially through my portfolio instructor I got to experiment with lots of materials and basically do whatever my mind led me to. Now, I'm confident in my linguistic abilities. But truly a Fashion Designer is born.

**- Tanveer Pasricha,
B.Sc - FAD**

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Throughout my 3 years course in Interior Designing at VIFT, I had countless opportunities to develop my design skills, leadership and proactive thinking through various creative subjects & events. I had guidance of dynamic faculty members who have helped me explore a lot in my area of studies.

These attributes were the key reasons because of which today I am a successful entrepreneur.

**- Kiran Hukkeri,
B.Sc - ID**

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Being a student of B.Sc. in Animation and Multimedia, the to-the-point lectures and practical workshop sessions that had been a part of the course helped me get a lot closer to my vision.

Sooner or later, I also look forward to launching my own Design Studio and also become a Film-maker, which has always been my passion.

**- Eugene Philip,
B.Sc - A&M**

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STUDENT TESTIMONIALS

 **VOGUE**
INSTITUTE OF DESIGN



**INSTITUTE OF
DESIGN**

Graduate Diploma in

FASHION DESIGN & MANAGEMENT

(GDFDM)

Duration - 1 Year

Eligibility - 10+2 / PUC / Equivalent



Fashion is dynamic and is one of the most lucrative, glamorous and exciting career options in the world today. If you have the penchant for creativity, style and originality, then the Graduate Diploma in Fashion Designing and Management is the right course for you. The course is an amalgamation of individual creativity and understanding of the Fashion Market. It imparts knowledge in Fashion Design, Textiles, Marketing, Production, Retail Management and Promotion. It also helps the students to understand and analyze the trends of the Fashion Industry to analyze consumers' mind and the market.

Career Opportunities

Fashion Designer, Fashion Consultant, Stylist, Retail Merchandiser, Costume Designer for Films or Theater, Bridal-wear Designer, Textile Designer, Illustrator, Pattern Maker or Grader, Visual Merchandiser

Semester 1

- Fashion Designing
- Fashion Accessory
- Textile science
- Pattern Making and Garment Construction
- Fashion merchandising and management

Semester 2

- Fashion Illustration
- Fashion Ornamentation
- Product Specification
- Computer Aided Design
- Fashion Marketing and Management

Diploma in

FASHION

DESIGNING

(DFD) Weekend

Duration - 1 Year
Eligibility - 10+2 / PUC / Equivalent

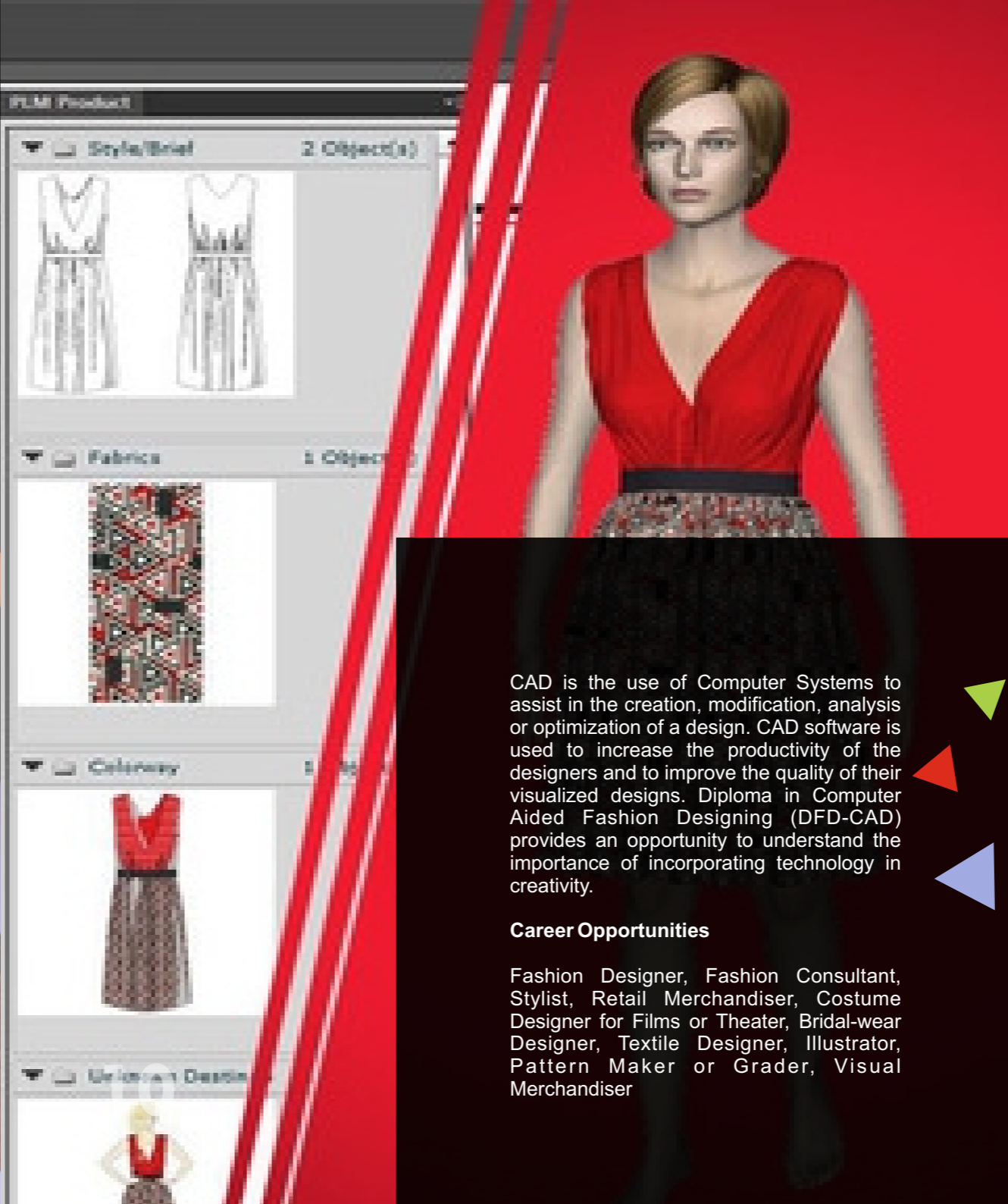
The course helps the students to use CAD/CAM systems for Design, Presentation and Production purposes. Software Applications like CorelDraw together with TUKA 3D studio with its seven brilliant modules help the students to utilize their creativity into innovative designs.

Career Opportunities

Fashion Designer, Textile Designer, Costume Designer for Films and Theatre, Illustrator, Merchandiser, Retail Merchandiser, Pattern Maker and Grader, Visual Merchandiser

Course Details

- Fashion Design & Illustration
- Fashion Merchandising Marketing Management
- Pattern Making and Introduction to Garment Construction
- Textile Science



CAD is the use of Computer Systems to assist in the creation, modification, analysis or optimization of a design. CAD software is used to increase the productivity of the designers and to improve the quality of their visualized designs. Diploma in Computer Aided Fashion Designing (DFD-CAD) provides an opportunity to understand the importance of incorporating technology in creativity.

Career Opportunities

Fashion Designer, Fashion Consultant, Stylist, Retail Merchandiser, Costume Designer for Films or Theater, Bridal-wear Designer, Textile Designer, Illustrator, Pattern Maker or Grader, Visual Merchandiser

Certificate Course in

COMPUTER AIDED

FASHION

DESIGNING

(CCFD – CAD)

Duration - 4 Months
Eligibility - 10+2 / PUC / Equivalent

Course Details

- Basics of computers
- CorelDraw
- Photoshop
- Lectra

Graduate Diploma in

INTERIOR DESIGNING

(GDID)

Duration - 1 Year
Eligibility - 10+2 / PUC / Equivalent



This course helps to employ the skill and creativity to create an environment that is aesthetic and functional to everyone. It provides a platform to gain technical knowledge and hone design aesthetics.

The objective of the course aims at training the students by making them understand the visual composition of using forms, shapes and spaces.

Career Opportunities

Interior Designer, Freelance, Interior Coordinators, Space planner, Retail Designer, Kitchen and Bathroom Consultant, Hospitality Designer, Product/Furniture Designer, Draftsmen

Course Details

- Foundation to Design
- Building Construction /Materials
- Building services
- Furniture design
- Space design
- CAD

Diploma in INTERIOR DESIGNING

Weekend (DID)

Duration - 1 Year
Eligibility - 10+2 / PUC / Equivalent

This course helps to pursue one's skill and creativity to make our environment beautiful and produce designs to suit our modern life. It provides a platform to gain technical knowledge and hone design aesthetics.

The objective of the course is to make students familiar with the meaning and purpose of design and train them in visual composition using 2D and 3D objects.

Career Opportunities

Interior Designer, Freelance, Interior Coordinators, Space planner, Retail Designer, Kitchen and Bathroom Consultant, Hospitality Designer, Product/Furniture Designer, Draftsmen

Course Details

- Foundation to Design
- Building Construction /Materials
- Building services
- Furniture design
- Space design



Certificate Course in

GEM OLOGY

(CCG)

Duration - 4 Months
Eligibility - 10+2 / PUC / Equivalent

Gemology is a branch of Science, which deals with Gems of Beauty and Rarity. Diploma in Gemology is a Certified Course which provides the students with the opportunity to learn about these precious Stones.

This course imparts the necessary technical knowledge of Precious and Semi-Precious stones. Their Character and Grading, with the incorporation of innovative concepts, help the students to transform their creativity into a reality. The course infuses the ancient craft of Jewellery Designing with an enhanced contemporary vision.

Career Opportunities

Gemologists in Jewellery Industry and other specialized career in Gem Cutting and Polishing Industry.



Certificate Course in

RHINO

3D JEWELLERY DESIGN (CCG)

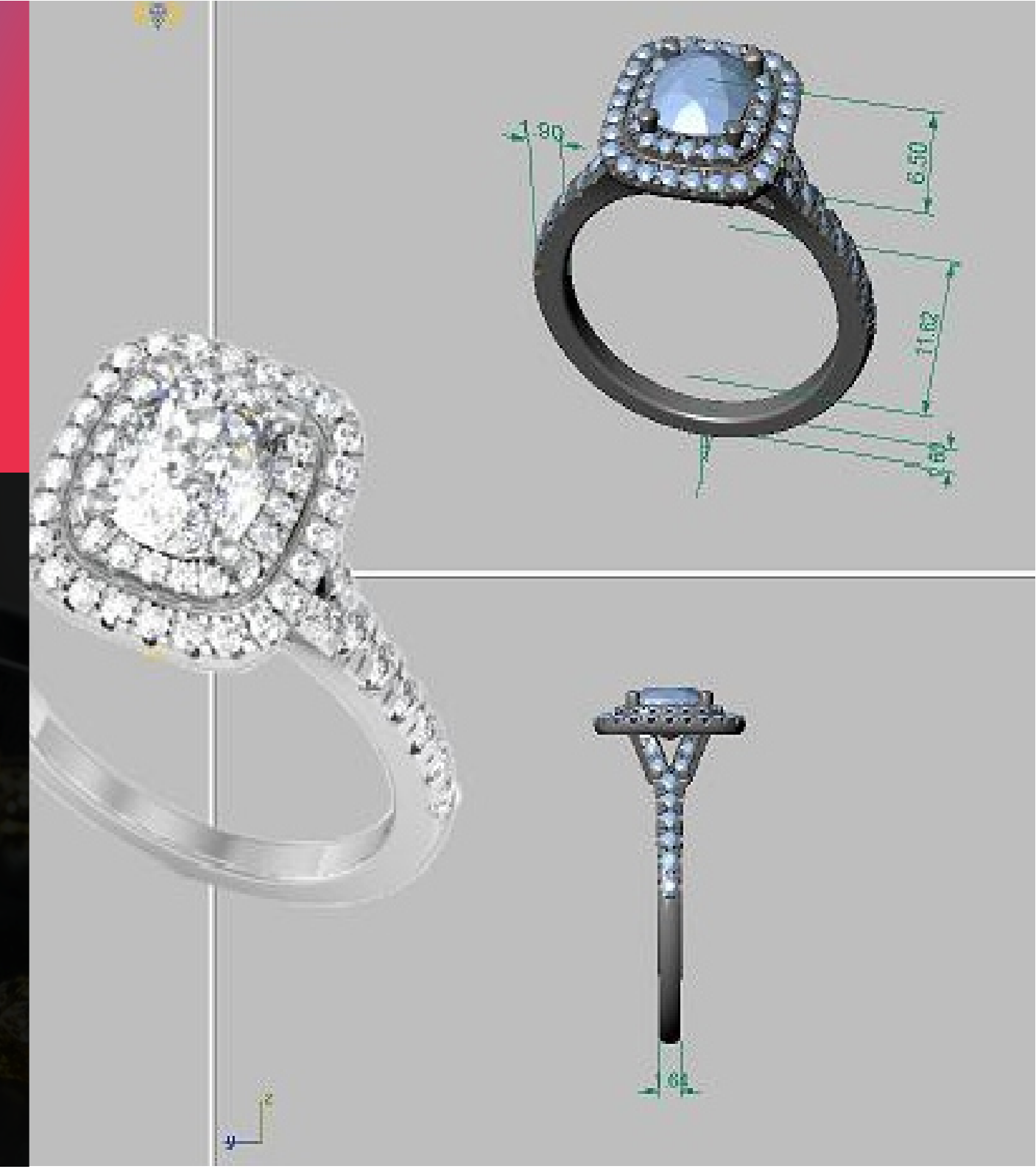
Duration - 2 Months, Sessions - 80Hrs
Eligibility - 10+2 / PUC / Equivalent

- UNIT 1 – RHINO INTRODUCTION
- UNIT 2 – CREATING 2D SHAPES
- UNIT 3 – 3D SHAPES & STONE SETTINGS
- UNIT 4 – RINGS
- UNIT 5 – PENDANTS & EARRINGS
- UNIT 6 – BANGLES & BRACELET
- UNIT 7 – NECKPIECE
- UNIT 8 – PORTFOLIO

Who Can Join

Anyone with interest in GEM & Jewellery field can join the course to explore the endless opportunity to be a Professional Jewellery CAD Rhino Designer.

- Anyone who wants to learn designing jewellery or likes making jewellery
- Complete beginners who are willing to be Jewellery CAD Designer
- Junior and senior Jewellers, Silversmiths, Jewellery designers
- 3D Modellers who want to learn jewellery techniques that are needed for jewellery designing with computer.



Graduate Diploma in

JEWELRY DESIGNING & MANUFACTURING

(GDJDM)

Duration - 1 Year

Eligibility - 10+2 / PUC / Equivalent

The students are trained in the practical application of materials while also using their creative abilities and produce exemplary masterpieces. The course encourages the students to integrate their distinct styles with contemporary ideas and also incorporating the core technical aspects.

CAD (Rhino Software) is also taught as part of the curriculum, which only augments the marketability of the students in the global scenario.

Career Opportunities

Jewellery Designer, Jewellery Executive, Jewellery Manager, CAD Designer, Sales/Marketing staff for Jewellery Showroom and related Industries etc.

Course Details

- Jewellery designing
- Jewellery Manufacturing
- Product Development
- Gemology
- Diamond Grading and Identification
- CAD - Rhino - Basic Functions
- Product Development
- Portfolio



Jewellery Designing in India has undergone a phenomenal change in the last fifteen years. The introduction of CAD in Jewellery Designing enables the designer to use the latest technology like 2D and 3D which translates creative imagination into an exquisite design with precision in its shape, size and color.

The course imparts comprehensive knowledge about the CAD commands; both at intermediate and advanced levels. It also enables the students to create ingenious designs adhering to the traditional designs and contemporary trends.

Career Opportunities

Designers in CAD, Jewellery Designers, Jewellery Training Officer, Jewellery Sales Executive etc.

Diploma in

JEWELRY DESIGNING with CAD

(DJD-CAD)

Duration - 6 Months

Eligibility - 10+2 / PUC / Equivalent

Course Details:

- Jewellery Designing
- Creative usage of stones with special properties in jewellery, exposure to types of gems.
- Colour variations of gemstones, and jewellery & gemstones care.
- Jewellery History, Market study of jewellery houses In India South, North, East, West & International
- Computer Aided Designing - basic functions, moving from 3D Modeling to jewellery designing
- Project Work Portfolio

Certificate course in

DIAMOND GRADING & IDENTIFICATION

(CCDGI)

Duration - 4 Months

Eligibility - 10+2/PUC/Equivalent

Career Opportunities

Diamond Graders, Diamond Traders, Diamond Appraisers, Diamond sorters etc.

Course Details

- Introduction , uniqueness of diamonds amongst gems
- Theory of journey of diamond from the mines to cutter
- Theory of cutting & polishing process
- Study of round brilliant cut
- Basics of polished diamond grading
- Grading using international standards
- History of cuts
- 4Cs grading for colour, clarity, cut and carat
- Identification of diamond & diamond stimulants

Students to get an insight about diamonds and it's quality grading standards such as the 4Cs: Colour, Clarity, Cut and Carat.

The objective of this program is to provide the students with comprehensive industry knowledge, important aspects of the course like the determination of carat weight, measuring devices and weight estimation formula and an in-depth study of clarity grading of diamonds through a microscope, loupe recognizing, grading inclusions and blemishes along with the study and plotting of symbols.

The Diamond industry is in need of professional individuals who have received training in recognizing and grading this exquisite stone.



Advanced Graduate Diploma in

MULTI MEDIA

(AGDM)

Duration - 2 Years

Eligibility - 10+2/PUC/Equivalent

Career Opportunities

Graphic Designer, Web Designer, Film Editor, UI Designer, Background Artist, VFX Artist, Logo Designer, Advertisement Designer in Television and Media Companies, Graphic Design Studios, Print and Publishing houses (like newspapers, magazines etc.), Multimedia Production Houses, Website or Portal Development Studios etc.

Course Details

- Principles of Design
- Corel Draw
- Corel Photo paint
- Photoshop
- Light room
- Illustrator
- In Design
- Flash
- Flash Action Script
- HTMLCSS
- Dreamweaver
- 13 Adobe Audition
- Premiere Pro

Multimedia is a creative field filled with various media applications such as Design Fundamentals, Color theory, Graphic Design, Web Design, Sound, Movie editing and VFX . This course includes User Interface Design , Application Design, Icons Designer and Print Media. This growth will lead to an increase in the number of jobs and high demand in Media.

Learning Methodology

Teaching and assessment processes have been developed to ensure that students experience a variety of methods of learning. The program is a combination of theory and practical sessions, also including Group Discussions.

The design inputs and ideas help the creative minds to enhance their skills and hone their knowledge in the virtual world.



Advanced Graduate Diploma in

VFX PRO

(AGDVFX – PRO)

Duration - 2 Years

Eligibility - 10+2/PUC/Equivalent

Career Opportunities

Art Director, Animator, Texture Artist, Modeler, 3D Visualizer, Lighting Artist, Film Editor, VFXArtist, Advertisement Designer.

Course Details

- Pre-Production
- Drawing
- Basics of Photography
- Basics of Filmmaking
- Photoshop
- 3DS Max
- MAYA
- Real flow
- V-ray
- Animation
- Adobe Audition
- Premiere
- After-Effects



Movies use VFX to produce splendid 2D and 3D effects and realistic environments. Through Visual Effects, the artists can make interesting effects that are difficult or impossible to shoot in real life. This is a huge industry and needs talented, trained people. The industry gives opportunities to create high-quality visual effects (VFX) for films, TV, advertisements and games.

Learning Methodology

Teaching and assessment processes have been developed to ensure that students experience a variety of methods of learning. The program is a combination of lectures and tutorials and assessments through individual assignments, group assignments, workshops, presentations and formal examinations. Group Discussions form a key part of our teaching. We give our students various creative design inputs, as them to analyze the concepts and trigger creativity, by engaging them in innovative activities.



Graduate Diploma in

3D ANIMATION

(GD3D)

Duration - 1 Year

Eligibility - 10+2/PUC/Equivalent

Diploma in 3D Animation course trains students in Sketching, Character turn around, 3D Character Design, Skinning, Lighting and Animation.

Career Opportunities

Model Making, Animator, Texture Artist, Graphic Designer, Advertisement Animator, Game Designer, VFXArtist

Course Details

- Drawing
- Photoshop
- MAYA Modeling, Texturing & Lighting
- V - RAY
- Animation
- Premiere

Graduate Diploma in

GRAPHIC & WEB DESIGN ING

GD-G&WD

Duration - 1 Year

Eligibility - 10+2 / PUC / Equivalent

From Websites to Mobile Phone Applications and Portals, to attractive Product Packaging, the work of a Graphic Designer is seen everywhere. But a good design also requires a strong mainstay of intense knowledge of Programming and Development. This is the job of a Graphic Designer. The growth in this Industry will lead to an increase in the number of jobs and high demand, for trained and skilled Professionals in this area.

Career Opportunities

Logo Designer, Graphic Designer, Background Artist, Photo Editor, Advertisement Designer, Layout Artist, Web Designer, 2D Animator, Icon Designer, UI Designer

Course Content

- Principles of Design
- Corel Draw
- Corel Photo paint
- Photoshop
- Light room
- Illustrator
- In Design
- Flash
- Flash Action Script
- HTML
- CSS
- Dreamweaver

Graduate Diploma in

VISUAL EFFECTS

(GDVFX)

Duration - 1 Year

Eligibility - 10+2 / PUC / Equivalent

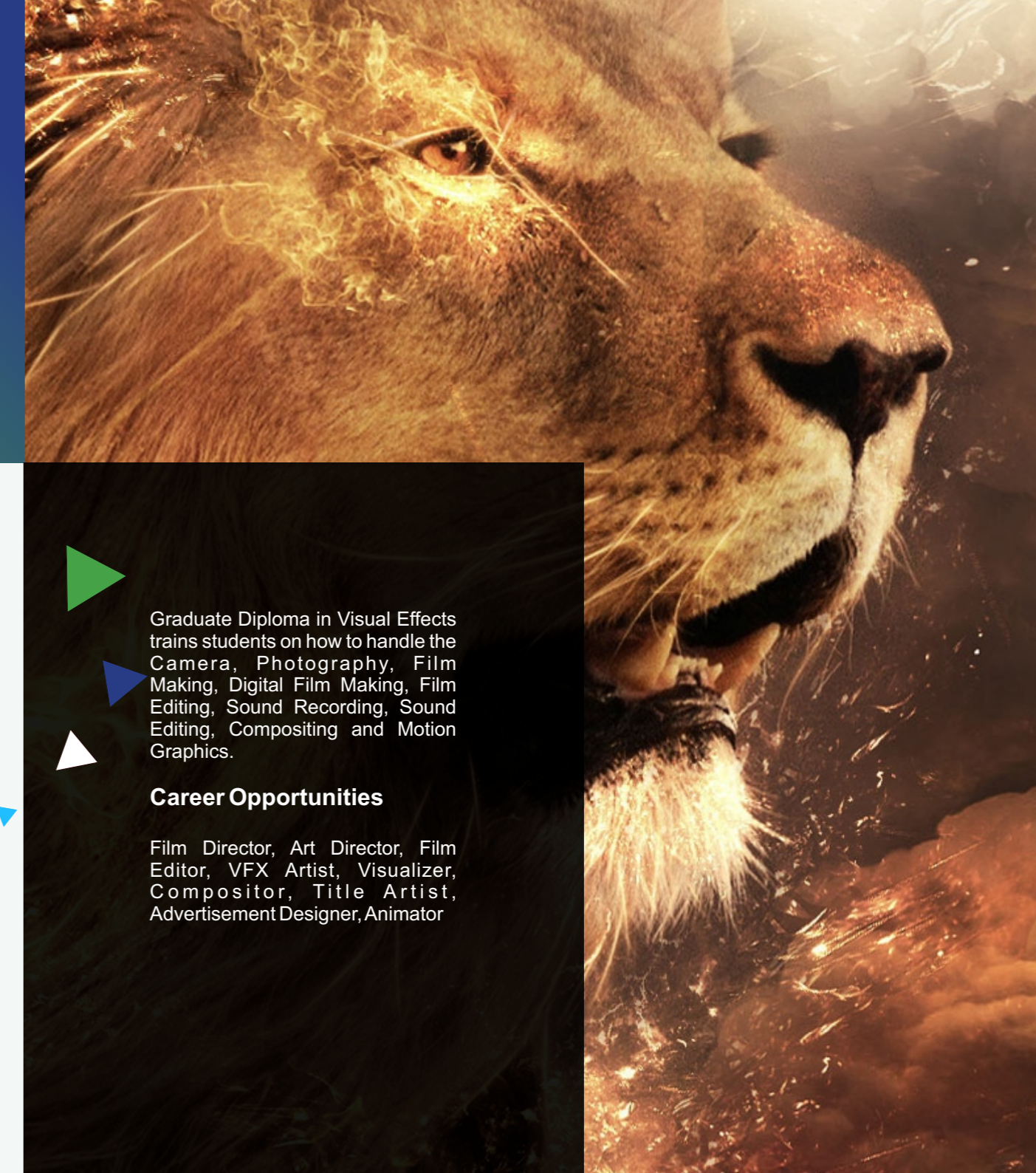
Course Details

- Pre-Production
- Story Boarding
- Basics of Photography
- Basics of Filmmaking
- Photoshop
- Light room
- After-Effects
- Clean Plate
- Motion Graphics
- Camera Tracking
- Particle illusion software
- Bojou - tracking software
- Premiere Pro
- Compositing
- Sound editing

Graduate Diploma in Visual Effects trains students on how to handle the Camera, Photography, Film Making, Digital Film Making, Film Editing, Sound Recording, Sound Editing, Compositing and Motion Graphics.

Career Opportunities

Film Director, Art Director, Film Editor, VFX Artist, Visualizer, Compositor, Title Artist, Advertisement Designer, Animator



Diploma in

GRAPHIC DESIGN ING

(DGD)

Duration - 6 Months

Eligibility - 10+2/PUC/Equivalent

Diploma in 3D Animation course trains students in Sketching, Character turn around, 3D Character Design, Skinning, Lighting and Animation.

Career Opportunities

Model Making, Animator, Texture Artist, Graphic Designer, Advertisement Animator, Game Designer, VFX Artist

Course Details

- Drawing
- Photoshop
- MAYA Modeling, Texturing & Lighting
- V - RAY
- Animation
- Premiere

Diploma in

WEB DESIGN ING

(DWD)

Duration - 6 Months

Eligibility - 10+2/PUC/Equivalent

This short term course in 3D Animation trains the students in Basic Drawing, Character Design, 3D Modelling, Texturing, Lighting and Animation.

Career Opportunities

Model Maker, Animator, Texture Artist, Graphic Designer, Advertisement Animator

Course Details

- Drawing
- Photoshop
- MAYA Modeling, Texturing & Lighting
- Animation
- Premiere



Diploma in
**3D
ANIMA
TION**
(GD3D)

Duration - 6 Months
Eligibility - 10+2/PUC/Equivalent

This short term course in 3D Animation trains the students in Basic Drawing, Character Design, 3D Modelling, Texturing, Lighting and Animation.

Career Opportunities

Model Maker, Animator, Texture Artist, Graphic Designer, Advertisement Animator

Course Details

- Drawing
- Photoshop
- MAYA Modeling, Texturing & Lighting
- Animation
- Premiere



Diploma in
**DESIGN
VISUAL
ISATION**
(DDV)

Duration - 6 Months
Eligibility - 10+2/PUC/Equivalent

This Design Visualization course is related to 3D Architecture Interior and Exterior Elevations, Furniture Design, Landscape Design, Walk through Animation, different types of Lighting, and various kinds of materials, Photo Realistic Rendering, Image Editing and Presentation of Drawing.

Career Opportunities

Draughtsman, 3D Designer, Visualizer, Walk through Animator

Course Details

- AutoCAD
- 3DS Max
- Photoshop
- Premiere Pro

AFFILIATIONS & ACCREDITATIONS



Survey by India Today 2016 Edition



The Edutainment Award - 2015



Accredited With
GEM & Jewellery Trade Council of India



Dr. M. M. Kariappa receiving
Education Evangelist of India Award
for 2014

AFFILIATIONS & ACCREDITATIONS



Appreciation Letter from Minister
for Higher Education,
Govt. of Karnataka



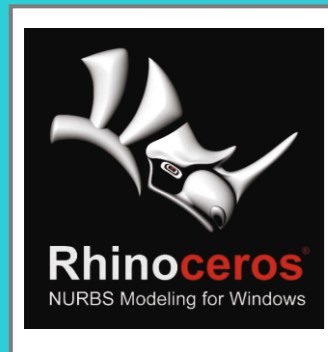
In partnership with
Suvarna Kayaka
Koushalyabhivrudhi, Yojane,
Dept. of Industries and Commerce
Govt. of Karnataka



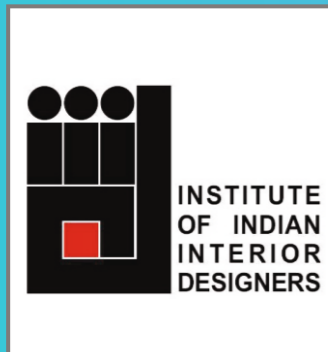
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In Association With
RhinoCeros, USA
NURBS Modeling for Windows



Accredited With
Institute of Indian Interior Designers



Accredited With
International Animated Film Society
(IAFS)



In Association with Lectra of France



Survey by Outlook Magazine



Affiliated To
Bangalore University
Govt. of Karnataka



EdTechReview conferred
Higher ED award & bestowed
College Of The Year(South)



India's Education Excellence
Award for Best Design Institute
in South India Region

A Rendezvous with Celebrities



Former Miss India **Sarah Corner** witnessing **Vogue Mystique Designer Awards Ceremony**



Students with **Prema Kariappa, former Mayor and MP**



Marc Robinson, Super Model at Vogue



Mr. Shankar Bidari, Police Commissioner at the **Vogue Mystique Designer Awards, 2009**, giving the most Creative Collection Award to a Diploma Student **Aparna Gurumurthy**



Sandalwood actor **Kiran Srinivas** with **Chairman Dr. M. M. Kariappa** at the "Color Punch 2008" Exhibition



Indrajit Lankesh, Pavitra Halkatti, Munira Sen, Rekha Hande and others during one of the judging events



International Cricketer **Robin Uthappa** with students at "Color Punch 2008" Exhibition Organised by Students of Vogue



Namratha G, Fashion Designer and others



Vasundara Das - Singer



Rani Sathish, Former Minister, Dr. Choodamani Nandagopal



Indrajit Lankesh, Chairman Dr. M. M. Kariappa and Sudharani

A Rendezvous with Celebrities



Actress Lakshmi Gopalswamy at the **Vogue Mystique Designer Awards** giving away the award for best use of **Seema Vithal Kulkarni, Final Degree Student, B.Sc (FAD)**



A Design Collection by Designer **Angnom Daneshwar**, a Final Year Degree of B.Sc (FAD)



A Design Collection 'POKER' by designer **Ladan Rehmani**, a Final Year Degree Student of B.Sc (FAD)



A Design Collection 'BUTTERFLIES' by Designer **Priyanka Gulge**, a Final Year Degree Student of B.Sc (FAD)



Mr and Miss Vogue 2010 at the Cultural Fest-**INSIMUL 2010**



A Dance Performance by Interior Designing Students at the Cultural Event - **INSIMUL 2009-10**



Actress Vyjayanthi Mala Bali at the **Vogue Mystique Designer Awards**, giving Away the Best Jewellery Collection Award to **Sneha**



Chairman Dr. M. M. Kariappa, at the Cultural Fest - **INSIMUL Crowning MISS VOGUE 2010**



Mr. Santosh Hegde, Lokayukta Chief at the **Vogue Mystique Designer Awards**, giving away the Most Creative Collection Award to **Sabina Pradhan, Final Degree Student, B.Sc (FAD)**



Mr. Pankaj Advani World Billiards Champion at the **Vogue Mystique Designer Awards**, giving away the Best Jewellery Collection Award to **Deepa, Jewellery Designing Student**



A Song Performance by Student **Wpang** at the Cultural Fest - **INSIMUL2010**



A Design Collection by Designer **Mamike De**

Vogue Mystique Designer Awards - BELLA MODA



Prof. B. Thimmegowda, Vice-Chancellor, Bangalore University & Chairman Dr. M. M. Kariappa



A Design Collection "Glass" by Designer **Shruthi Mahajan**, a Final Year Degree student of B.sc (FAD)



A Design Collection "DO THE NEW" by Designer **Hemavathi**



A Design Collection "WEAVY WICKER" showcased by Designer **Shruthi Savanth**



Ms. Deepika Kamaiah, Renowned Actress, Show Stopper



A Design Collection "WEAVY WICKER" by Designer **Shruthi Savanth**, a Final Year Degree student of B.Sc (FAD)



A Design Collection "WHIMISCAL WHITE"



An Eco-friendly Collection by Designer **Hemavathi**



Prof. Thimmegowda, Vice-Chancellor of Bangalore University, giving away the Best Design Collection Award to Ms. **Hemavathi**, Final Degree student of B.Sc (FAD)



A Design Collection "WINTER PALACE BALL" by Designer **Jaitra Raju**, a Final Year Degree student of B.Sc (FAD)



A Design Collection by **Akash**, a Final Year Degree student



A collection GLASS designed by the Designer **Shruthi Mahajan**

Vogue Mystique Designer Awards - BELLA MODA



Dr. M. M. Kariappa Sir, Chairman congratulating Mr. Niranjana



Principal S. Devraj thanking Mr. **S.G. Vasudev** Renowned Artist & Art Director



A design by **Meghana Reddy**, student inspired by "WALKING WRECKAGE"



A Design Collection "CHOCY WOCY DOO DAH" by Designer **Naga Sindhu**, a Final Year Degree student of B.Sc (FAD)



A Jewellery designed by **Madhuri Saravattamma**, student inspired by NRITYANJALI



Jewellery Designed by **Rhithika Todi** inspired by the Hidden Mystery



Jewellery designed by **Amina Sana**, student based on the theme "ENGRAVED ELEGANCE"



Tamil Actress **Ms. Rukamani Vijay Kumar**, Show Stopper for a Jewellery sequence



Jewellery designed by **Anitha Gokul**, student inspired by "WHISPERING CRYSTAL"



S.G. Vasudev, Renowned Artist & Art Director giving away the Best Jewellery Design-2nd Runner up Award to **Rahul. D** student



Dr. M. M. Kariappa, Chairman giving away the Best Jewellery Design-1st runner up award to **Madhuri Sarvotamma**



Ms. Roopa Iyer, Director, Producer & Film Actress giving away the Best Jewellery Design-Winner award to **Rhithika Todi**,

MEDIA SPOTLIGHT

MEDIA SPOTLIGHT



ANNUAL DAY



Inauguration of the Annual Day event by honorary guests



Chairman Dr. M. M. Kariappa addressing the gathering



Contemporary dance performance by the students



Chairman Dr. M.M. Kariappa rewarding the Sports Day winner



Invocation dance by faculty members & students



Group dance by degree students



Fashion show with the theme 'Tribal Wear'



Fashion show with the theme 'Ethnic Wear'



Group photo of the campus staff with the principal

SPORTS TALENTS



Girls Relay Race



Torchbearer leading other students to kickstart the event



Sack race for girls



Ongoing football match



Cricket match



Staff members witnessing the event



Tthrowball Match



Tug of war being played in full swing!



Running race for girls

PLACEMENTS



STUDENT TESTIMONIALS

“



Vogue Institute of Fashion Technology provided me a great platform to learn new skills, with dedicated faculties who made us think creative and guided to learn and pursue a career which we are passionate about. VIFT assures students to get placed in best companies and it's been almost one and a half years that I got placed in Angadi Ventures Private Limited as a Fashion Consultant which was a good start for which I am thankful to VIFT.

- Niveditha, GDFDM

”

“



One of the best decisions I made. It was an enriching experience in which I gained a different perspective into the fashion industry. I just want to thank you and tell how much I love the program and how much I learned. Going to vogue has given me a third perspective, infact I fell in love with fashion even more....

- Darwish, GDFDM

”

“



This is Hemanth Reddy. I have completed my Graduate Diploma in Interior Designing from Vogue. After completion of my B.E, joining Vogue was the best decision I have taken. Here in the college teachers foster creative learning, we had workshops and Industrial visits and we had exhibitions and cultural activities. Vogue encourage us to come up with creative ideas. I would be happy to recommend Vogue to my friends.

- Heanth Reddy, GDID

”

“



Innovation and creativity is something that you have within yourself but it needs someone to identify them and bring out, guide you in the right direction so that you are aware of your own talent. Vogue has been one such place which was instrumental in redefining me as a fine designer. I would like to thank the team of faculties at Vogue for their guidance and support they have provided throughout and creating a niche for myself.

- Arpita, GDJD

”

RULES AND REGULATIONS

- The student must read and understand the contents of the prospectus and supplementary information provided fully. Thereafter he/she must seek admission to C
- The admission to the courses shall be on first-come-first-served basis only. If any student defaults in the payment, his/her name would be struck off from the rolls without notice and/or assigning any reason whatsoever. Any delay in payments of instalments, will invite a punitive action/fine as decided by the Management. Students are advised to retain their fees' receipts until the end of the course and produce the same on demand.
- Students once enrolled shall not be liable for fees refund under any circumstances.
- Examination fees, Registration fees, Library fees, Locker hiring charges, Laboratory fees, Caution deposit, Security deposit, University fees, Transportation fees or any other fees (if any) – are exclusive of the Tuition fees, which shall be prescribed by the Management separately. Fees for the courses are payable in lump sum or in instalments at the time of admission. Students can borrow library books on payment of additional security deposit only.
- Caution deposit/Security deposit (if collected) will be refunded to candidates only after the student obtains clearance from all the respective departments at the end of the term and produces the original receipt of all the fees paid, subject to deduction towards breakages, loss of articles etc. of the institute. Students who have not completed their term/discontinued their courses are not entitled for any refund.
- Students should carry their college identity card and produce the same whenever demanded by the college authorities.
- Students are expected to wear decent attire. However, all Under Graduate students are required to wear their respective uniforms as specified by the Management. All students are expected to observe the dress code regulations strictly.
- Professional behaviour is expected of all students. Any act of misbehaviour or indiscipline will attract stringent disciplinary action.
- Smoking/consumption of alcohol is strictly prohibited within the premises. Any damage caused to the property of the institution must be made good by the concerned student. Management is not responsible for any loss of articles/valuables.
- Ragging, teasing, misbehaving, throwing waste papers, defacing the walls and committing any other nuisance within the premises is strictly prohibited and punishable. Any damage caused to the property of the institution must be made good by the concerned student. Management is not responsible for any loss of articles/valuables.
- Students have to be seated in the class 5 minutes before the class commences. Students coming late to classes are not permitted to enter the classroom. Similarly, students will not be allowed to leave the classroom in

between the class hours. No outsider interference will be entertained during the class hours. Students must maintain silence within the college premises at all times.

- Any breach of code of conduct and discipline will entail punishment such as suspension from the institution, rustication on recommendation, depending on the seriousness of the indiscipline as determined by the authorities. The decision of the Management is final and binding in this regard.
- While studying at the Institute, students are advised to operate the machines, tools and other equipments carefully and take precautionary measures and see that no damage is caused to self, others or to the Institute's property. In case it is found that they have caused any damage to the Institute's property they are required to reimburse the cost fully. Decision regarding the extent of their liability on such account shall be at the discretion of the Management, which shall be final and binding.
- In case of any medical emergency while in the campus, the students are requested to inform the faculty member / Principal for assistance without any hesitation or delay.
- Students must note that all information about the courses and any other communication to the students will be communicated through notifications displayed on the notice board and no individual communication will be sent.
- The institution shall have the right to change the time, schedules, training centres, syllabus, fees, etc., at any time. The institution shall not take any responsibility for unavoidable delay in completing the courses.
- Use of mobile phones is strictly prohibited in the campus and would entail confiscation of the handset. It would be returned only at the end of the course.
- A minimum requirement of 75% attendance in both theory and practical is essential for enabling the students to appear for the final examination. Failed students are required to pay re-exam fees and the relevant marks card will contain supplementary remark. Students who have discontinued and intend to seek admission once again for the same course, shall pay the fees prevalent at that time.
- Students intending to appear for re-examination may do so with the permission of the Principal/Secretary by payment of additional examination fees as may be prescribed by the Management / University at that point of time. Seeking change from one course to another is not permissible.
- Students suffering from contagious diseases will not be allowed to attend classes and appear for the examination unless they obtain medical fitness certificate from a recognized medical practitioner.
- It is compulsory that students of Fashion/Jewellery are required to participate during the annual Fashion Show – "Vogue Mystique Designer Awards" with their designer collections which is a part of their project work/curriculum. Thereafter, the designer collections will remain in the custody of the college for a period of one year.
- Reprisals/disputes, if any shall be addressed to the Principal/Secretary only, who shall be responsible to attend to all such matters. All disputes are subject to Bangalore Jurisdiction only.

Admission Procedure for Under Graduate Programs

(Under Vogue Institute of Art and Design) - Affiliated to Bangalore North University

- Candidates applying for the Under Graduate Programs, must purchase and submit the duly filled in Online Application Form, the details of which are available on our website.
- All Candidates those who wish to seek provisional admission will necessarily have to appear for an Online Entrance Test. Only qualified candidates are required to pay the Provisional Admission Fee, which shall be adjusted against their 1st year fees.
- Candidates can complete the Admission Process through any of the following procedures - Online/NEFT/DD/Cheque. (Kindly refer to our website)

Bank Account details for Online Transfer -

- Account Name: MANDUDA EDUCATIONAL TRUST
- Bank : State Bank of India
- Account Number: 36319277295
- IFSC : SBIN0011349
- SWIFT : SBININBB704

Please note: The following documents are required to be submitted at the time of Orientation Day / Documentation Day for the Under Graduate Programs -

- SSLC / PUC /10th, 12th Equivalent mark sheets
- Transfer Certificate
- Migration Certificate applicable to (Non Karnataka board Students only)
- Equivalence Letter applicable to (NRI & Foreign students only)
- Passport size Photograph -15 no's

Admission Procedure for Advanced Diploma, Graduate Diploma, Diploma and Certificate Programs

(Under Vogue Institute of Fashion Technology) Autonomous

- Candidates can apply directly for any of the above mentioned Programs by submitting the duly filled in Online Application Form and paying Admission Fee, which will be adjusted towards their total Fees payable. The details are available on our website.
- Alternatively, interested students can visit the Corporate Office / Head Office located at No. 4, Anand Towers, 3rd Floor, Opp. To PF Building, Rajaram Mohan Roy Road, Richmond Circle, Bengaluru, Karnataka 560025, Phone – 080 -22224334 and complete the Admission Process with our Admission Managers.
- Candidates can complete the Admission Process through any of the following procedures - Online/NEFT/DD/Cheque. (Kindly refer to our website)

Bank Account details for Online Transfer -

- Account Name : VOGUE INSTITUTE OF CREATIVEARTS PVT LTD
- Bank : State Bank of India
- Account Number : 00000036470036488
- IFSC : SBIN0011349
- Branch : CENTRAL BUSINESS DISTRICT BANGALORE(11349)
- Account type: Current Account



CORPORATE OFFICE

No. 4, Anand Towers, III Floor, Opp. To PF Building, Rajaram Mohan Roy Road,
Richmond Circle, Bangalore, Karnataka, India – 560025

For Admissions, contact
+91 890467240; 080-22224333 / 22224334 / 22220966 / 22220941

For General Enquiries
info@vogueacademy.com

For Admission Related Enquiries
enquiry@vogueacademy.com

COLLEGE CAMPUS

Plot # SW45-SW48, KIADB Apparel Park Phase II, Bangalore – 561203

For General Enquiries
info@vogueacademy.com

For Admission Related Enquiries
enquiry@vogueacademy.com

www.voguefashioninstitute.com